

Figure 4.2 - Standard #4 Measurement and Analysis of Student Learning and Performance

Use this table to supply data for Criterion 4.2.

Performance Indicator	Definition				
Identified in Criterion 4.2	Identified in Criterion 4.1	Analysis of Results			Identified in Criterion 4.2
Measurable goal	What is your measurement instrument or process?	Current Results	Analysis of Results	Action Taken or Improvement made	Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
What is your goal?	(Indicate type of instrument) direct, formative, internal, comparative	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?	
Knowledge of foundation areas for Undergraduate Business core curricula will score 150 and above	Summative, External, Comparative data derived from Business Major Field Test	An objective of 150 was used as a target in Spring 2016 of 143	Areas of improvement were identified in quantitative reasoning and analysis	Refresher modules in the Moodle Preparation site for the senior students were adjusted to focus more on multiple problem-solving quizzes and lectures on quantitative data manipulation	
Knowledge of foundation areas for Undergraduate Business core curricula will place the PSU undergraduate program at a minimum 30% ranking against national norms	Summative, External, Comparative data derived from Business Major Field Test	A slight but notable decline in median raw scores over the 4 periods dropped the PSU national ranking to 22% in Spring 2016	The body of knowledge reflected in our curriculum may differ from the body of knowledge used by the Major Field Test.	The PSU Business Curriculum Committee recommended that the entire core curriculum be analyzed and restructured to achieve improved outcomes. This was approved in Spring 2017 and the redesign effort is underway.	
Knowledge of foundation areas for Undergraduate Business core curricula will have PSU undergraduate median category scores equivalent to comparator schools	Summative, External, Comparative data derived from Business Major Field Test	2 year composite scores (AY14-16 & AY15-16) indicated PSU students perform at or near comparator schools. Areas of quantitative reasoning and analysis are slightly below the comparator mean but within one standard deviation	This data supplements other analyses as noted above	The current redesign of the CoBA core curriculum will focus on the quantitative analysis components of course and program student learning outcomes	