The Communication Honor Society, or Lambda Pi Eta (LPH), consists of a group of students who are passionate about going the extra mile. They are all about giving back.

For example, LPH films the Sidore Lecture Series on campus, as well as sponsoring the mentor program here in our department.

If you would like to join LPH, or just check out what they do, please come to a meeting.

Meetings are on Tuesdays @ 5:00 pm in the upper level of the Communication lounge, Hyde 235.

Advisors: Mary Beth Ray
President: Kelsey Danahy

The Plymouth State University’s Film Club is a collaborative and creative group of students who come together to create and analyze films. In a visual society, an understanding of motion pictures is more and more important every day.

Students meet weekly with a variety of self and group driven projects that not only supplement their personal growth on campus, but improves the culture and community of Plymouth State.

Meetings are on Tuesdays @ 5:00pm in Lamson Library, room 031. (Open Lab in Basement)

Advisors: Scott Coykendall
President: Joey Burgess

WPCR and Members of Film Club collaborated to broadcast, film, and record a live studio session of local band Trout God.

Joseph (Joey) Burgess is the Communication and Media Studies student worker.

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Editor: Joey Burgess

What we’ve been up to!
LPH hosted a Trivia Night in beautiful Frost Commons with the help of CMS Faculty.

About the editor:

COMMUNICATION MATTERS

Spring 2018
The Student Experience

PILOTING A TEACHING ASSISTANT PROGRAM IN CM 2991

My name is Kaila Gutierrez and I am a senior Communication and Media Studies major, graduating in May. In an effort to continue my media studies education, and take full advantage of the curriculum offered within the major, I dreamt up the idea of a Teaching Assistant Independent Study to be offered in the Communication department. It wasn’t the most original thought I’ve ever had, but it was obvious that there was a missed opportunity for students of all levels to take advantage of a TA program in our core courses. Not to mention, it appeared that many other departments were already implementing some sort of TA protocol in their courses.

“...it was obvious that there was a missed opportunity for students of all levels to take advantage of a TA program...”

After meeting with various advisors, professors, and department chairs, we decided that my experience in the program and my personal skill set would be best suited in the Social Media Audience Engagement CM2991 course, created and taught by Dr. Mary Beth Ray. Because both the independent study and the course itself are both in their infancy, Dr. Ray and I were given (practically) complete freedom in creating the Independent Study, allowing us to tailor it to benefit both her, myself, and the students equally. Though we quickly discovered that Dr. Ray’s expectations of me and my contributions to the course would be ever changing, my current responsibilities are mainly to the students. From meeting with those who benefit from further instruction, to providing missing notes and exam preparation, my main focus is to help ease the transition into upper level classes, and support students in managing a more rigorous workload. Moving forward, Dr. Ray and I are very aware that this program is a work in progress, and we hope to set the groundwork for an official program to be implemented in the Communication Department in the future. If this has in any way intrigued you, check out my weekly blog at https://www.takailagutierrez.wordpress.com/, where I will be documenting my experience.

-Kaila Gutierrez

Clusters

EMBRACING THE UNIVERSITY’S INTEGRATED CLUSTER MODEL

Cluster Projects aim to bring students and faculty from varying backgrounds together to create meaningful projects that enrich not only the learning experience for students, but improve the lives of those in surrounding communities as well on campus.

Cluster Projects CMS Students are working on right now:

ARCHIVING PROJECT
In collaboration with the Lamson Library, PSU students are working on building a digital collection of video from exciting events on and around campus and beyond.

CASTLE IN THE CLOUDS PROJECT
Students from Communication and Business backgrounds are working together on a semester long social media marketing plan project, which will be presented to the CEO of locally run Castle In the Clouds.

See further up here.