It's not enough to just learn how to use the theories of Communication to communicate effectively with a variety of audiences. In the Arts and Technologies Cluster, we recognize that new technologies are constantly being introduced. That's why we are always making a consistent effort to offer our students the opportunity to acquaint themselves with vital resources they will use in and outside of their major.

To complement our ever-growing stockpile of next generation equipment, this year, we’ve added a Canon C100 Cinema Camera to the arsenal. The C100 is a professional grade Cinema camera used on many real world production sets. Communication students have the unique opportunity to use this, and many other technologies, which will give them an inequitable advantage in the job market. The C100 is only the most recent addition to our growing collection of high-quality professional video, photo, and audio equipment.

-Joey Burgess
Higher education gets an upgrade

It is an exciting time to be a Communication and Media Studies student here at Plymouth State University. With our energetic new President, the school is evolving away from the typical Higher Education Model, and introducing a collaborative effort that will allow students to get the most out of their time and resources here on campus. Communication and Media Studies is already beginning to work on projects with students, faculty, and even New Hampshire residents outside of our normal circles.

“Only one month in, and I’ve already noticed just how involved and hands on our professors are with their classes. As I begin to understand these clusters more and more, I see myself experiencing a lot more than I anticipated here.”

-Grace McKeon, First Year, Media Studies major

From Dr. Holba

This semester, I continue to serve on the steering committee for the cluster archive project coordinating student videographers and a student production manager. I am also collaborating with Trish Lindberg on a developing cluster project (which means it has not been formally proposed yet but will be soon!) where I may be working with the Educational Theatre Collaborative cast in some capacity related to Vipassana meditation and strategies to counteract and lessen communication apprehension. I am also serving on the Transition Leadership Team that is charged with assisting the university with the full transition of the cluster initiative.

-Dr. Annette Holba,
Professor of Rhetoric
Arts and Technologies
**Clusters, and what they mean for you!**

I am teaching my First Year Seminar sections using open pedagogy. This means that students participate in the design of the course, deciding everything from course policies to the projects that we’ll work on. They will also be doing “real” projects that will impact the world outside of our classroom in some way.

-Prof. Cathie Leblanc

My Technical Communication course is centered around project-based experiences that invite students to collaborate on real problems on campus and beyond.

-Prof. Scott Coykendall

I was in the working group charged with reviewing and reworking the cluster project proposal process and forms.

-Prof. Metasebia Woldemariam

I am working on the cluster project, program2play. Program2play emphasizes the fun side of programming by facilitating game-play using programming instructions. I am using program2play in my class, the Science of Animation programming. Also, three students from this class are working with me by creating instructional videos for the program2play project.

-Prof. Evelyn Stiller
The Communication Honor Society, or Lambda Pi Eta (LPH), consists of a group of students who are passionate about going the extra mile. They are all about giving back.

For example, LPH films the Sidore Lecture Series on campus, as well as sponsoring the mentor program here in our department.

If you would like to join LPH, or just check out what they do, come to a meeting.

**PSU FILM CLUB**

With the help of its new President, PSU’s renowned Film Club has evolved into a student-run creative machine. Weekly meetings include collaborative projects and pitches, followed by discussions in a family-like atmosphere.

Film Club is a place for creators. Students can create films, photography projects, art pieces, and just about anything one could dream up.

The goal is to create a space for students to express their ideas and have the support and resources to execute them.

**Meets:** Mondays @ 6:30pm Hyde 129

**Advisors:** Scott Coykendall

**President:** Monica Hamel

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**True or False:**

An example of Convergence in Communication would be selling your product to an audience that doesn’t need it.

*The first two students to answer correctly on our Facebook Page will receive coffee tokens!*