

CURRICULUM COMMITTEE

April 17, 2009 – Lamson Tower Room

MINUTES

Present: Bonnie L. Bechard, Julie N. Bernier (2:36 pm), Mary E. Campbell (consultant, non-voting), Stephanie M. Caron (student, voting; 2:36 pm), Samir V. Choudhry (student, voting), Robert G. Egbert, Elliott G. Gruner, Lindsay E. Harrington (student, voting; 2:36 pm), Joyce C. Larson, Nick Sevigney (new faculty observer, non-voting), Wendy J. Palmquist (Chair), Lisa D. Spradley, Anil Waghe (3:15 pm) [11 voting members]

Vacant position: Elizabeth A. Cox who is serving as Acting Chair of the Music, Theatre, and Dance Department for the spring semester

Presenters of Proposals: Barbara Boschmans, Kate C. Donahue, Linda S. Levy, Barbara D. Lopez-Mayhew, Robert A. Nadeau, Richard E. Sparks, Cynthia W. Vascak

Note: Unless otherwise indicated, all curricular changes noted below will become effective with the 2010-2011 edition of the Academic Catalog. Recorded in the order in which the agenda item was discussed.

Wendy Palmquist called the meeting to order at 2:30 pm. She announced that Bonnie Bechard is now serving in place of Debra Brown. Lindsay Harrington introduced Stephanie Caron who will serve as the third student representative in place of Ashley Pistorino. Both were welcomed.

I. The minutes of the February 20, 2009 meeting were *approved as presented, 7-0-0-5*.

II. New Business

A. Social Science:

1. BS Social Science (both options): reduce total credits required from 122 to 120. Postponed by the Department until May. [*The proposal for the Social Studies Teacher Certification Option needs to be submitted to the Council of Teacher Education.*]
2. (a) AN 2290 Great Discoveries in Archaeology: change level. New course number is AN 3290.
(b) BA Anthropology/Sociology, Anthropology Option: add AN 3290 to the requirements for the Option.

Approved 10-0-0-2.

B. Health and Human Performance:

1. HE 3330 Evaluation and Research in Health Promotion (QRCO): change prerequisite to Math Foundations.
2. HE 3710 Sex and Family Living Education: change prerequisite to [BI 2110 or BIDI 2010 or BIDI 2020] and HHP majors/minors.
3. PE 3310 Curriculum Design and Implementation: change prerequisite to HE 3760 or PE 3000. [Approved 4/20/09 by the Council of Teacher Education]

Approved 10-0-0-2.

C. Languages and Linguistics:

1. (a) FR 3060 French for Criminal Justice I: change credits from 4 to 3
(b) FR 3070 French for Criminal Justice II: change credits from 4 to 3
(c) SP 3050 Spanish for Criminal Justice I: change credits from 4 to 3
(d) SP 3060 Spanish for Criminal Justice II: change credits from 4 to 3
- Approved 10-0-0-2. New course numbers, effective Fall 2010, are:*
FR 3080 French for Criminal Justice I
FR 3090 French for Criminal Justice II
SP 3080 Spanish for Criminal Justice I

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SP 3090 Spanish for Criminal Justice II

2. (a) FR 4200 Seminar in French: change course description
- (b) SP 4500 Spanish Seminar: change course description
Approved 10-0-0-2.

D. Art:

1. AR 3570 The Art of Sustainability (INCO): second experimental offering. *Approved 10-0-0-2.*
2. New course: ARDI 2310 Table Manners: Functional Pottery (3 credits). A hands-on ceramic art class in which students explore a variety of approaches to creating handmade tableware. Explorations include considerations of context, function, style, and expressive potential within the framework of the utilitarian sensibility. Traditions, rituals, and customs for food preparation and presentation are compared with contemporary and innovative ideas for creating vessels and containers for food to be offered at the table. Culmination is the development and creation of original and individualized sets of tableware by the students. Additional course fee required. Falls and Springs. (CTDI) [Previously offered as an experimental course, ARDI 2310 Table Manners: Handmade for the Table] *Approved 10-0-0-2.*

E. Business:

BU 3080 Non-Profit Management and Philanthropy: second experimental offering for Fall 2009.
Approved 10-0-0-2.

1. New course: BU 3350 Event Marketing (3 credits). Introduces students to special event marketing processes and techniques. Emphasizes creating, organizing, identifying sponsors, marketing, and implementing large and small community events. The capstone project is to plan and implement a special event. Falls and Springs. Prerequisite(s): BU 2450. *Approved 10-0-0-2.*
2. New course: BU 3310 Business and the Media (3 credits). An analysis of the business of mass media as an interconnected system of industries. In a media-saturated society as the United States, an understanding of the business operations of these media industries is imperative. In addition to investigation of recent ownership concentration and conglomeration trends, examination of the media products produced and distributed that consumers read, listen, and view are studied. The understanding of the business side of the media industries' production processes and products is needed by those who wish to work in these organizations, as well as the fields of broadcasting and film, professional writing, marketing, advertising, and public relations. Falls. Prerequisite(s): BU 2450. *Approved 9-0-0-3.*
3. BS Marketing: change core requirements; reduce total credits to 120; create three options—Integrated Marketing Communications, Professional Sales, and Public Relations. *Approved 10-0-1-1. [This proposal needs to be submitted to the Faculty and reported to SAPC. If approved, the Options would begin Fall 2010.]*

F. Council of Chairs:

1. Change Faculty Bylaws regarding membership of Curriculum Committee.

- a. Composition: The Curriculum Committee is composed of twelve voting members: the Vice President for Academic Affairs (or Associate Vice President for Undergraduate Studies), Registrar, seven faculty members not Department Chairs, and three members selected from the student body to be chosen by procedures established by the Student Senate. Only one member of a department may serve on the Curriculum Committee at one time. The Vice President for Academic Affairs may appoint the Associate Vice President for Undergraduate Studies to participate as a full voting member of the Curriculum Committee in the Vice President's absence. [Faculty Bylaws]

The Council of Chairs discussed the restriction of Chairs serving on the Curriculum Committee and voted to formally request that the Curriculum Committee bring a motion to the Faculty to remove this restriction from the Bylaws.

It is very informative to be on the Curriculum Committee, to know what is going on.

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Why was the decision made to exclude Chairs? Historically it was a question of conflict of interest. It should be people not representing the interests of the department. Faculty serving on the Committee are representative the Faculty as a whole; Chairs would be more representative of their department.

Would we end up with a majority of Chairs to the exclusion of junior faculty?

The Council of Chairs is not in the Bylaws. What is the role of the Chair? Depends on the department. Would like that clarified.

Question of whether Chair is management in a unionized faculty. Description of the Chair? Will that change when we go to schools? Would deans be added to the Curriculum Committee? Deans would be administrators. Assume we would still have an all University Curriculum Committee, not connected to schools and colleges. Chairs are faculty, have administrative duties but they are not administrators. Chairs are academic leaders.

It is important that only one person from a department may serve. Tenured people are known more so they could be more likely to be elected. One way for new people to develop is to serve on committees.

No more than "x" number of Chairs may serve on the Curriculum Committee? Possible to limit the number of Chairs?

Chairs presents proposal and then votes on it. Discipline Coordinator versus Chair.

Could speak but could abstain on their own department's proposals. Anyone can speak but abstain from voting on proposal from own department. Anyone can come and speak, including deans.

Years ago this Committee felt more bias; not so in recent years.

It is harder to be on this Committee as a new faculty member because there is a lot to learn. Serving helps new faculty; it gets us out of our building and our department.

The faculty is shorthanded. Only one of two vacancies was filled.

It is important for people who are passionate about curriculum to have them participate.

This topic will be discussed at the May meeting. Please come prepared with the language of a motion with a limit of the number of Chairs. It would not go into effect until Spring 2010 because Faculty elections are over.

III. Reports

- A. SAPC. Each campus will have a steering committee to oversee academic technology funds—how to spend the money to meet the needs of each campus. Looking at three year baccalaureate degrees, how to finish a bachelor degree in three years. Not all programs can do it in three years. List those programs that can be done in this manner. Ask Chairs which programs can be done in this way. Sequencing. Could save tuition dollars for the student. Take summers and Winterims for General Education and electives. Want to advertise that students can complete in three years.

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- B. General Education Committee. An initial effort to assess the General Education program will be hosting a focus group on April 30th for those who teach Creative Thought Directions. The last meeting of the semester will be April 27th.

The Student Senate has created a general education task force. It is drafting a survey for students to take about the general education program, if they feel generally educated.

- C. Council on Teacher Education. Met March 30th to work on NCATE and State reports. Next meeting is April 20th.
- D. Steering Committee. Discussed some complaints from principal policy making committees about not being able to get information from Institutional Research. What kinds of information do we need? Fact book has not been there for three years. Task forces not getting information. Information for academic departments is not a priority for Institutional Research. We did not purchase a reporting module from Banner; we have now purchased the module. It organizes the data which make reporting easier. It will take 18 months to get it up and running because we have so much data. The fact book will be going up but will look different from the old fact book. What is the data that you need?

At 4:25 pm the Chair entertained a motion to adjourn.

The Curriculum Committee meets on the third Friday of the month from 2:30 until 5 pm in the Student Senate room (HUB 119). Proposals need to reach the Chair 10 days prior to the meeting. Their next meeting is Friday, **May 15th**; **it may need to start earlier because Convocation begins at 4 pm that day.**

Respectfully submitted,

Mary E. Campbell, Scribe
Director of Curriculum Support

These minutes were approved May 15, 2009.

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