

## External Communications regarding CM course/program changes

### Communication to other departments regarding individual courses

CM3090

<b>Outgoing</b>	<b>Responses</b>
<p>From: Scott Coykendall            Sent: Sunday, February 25, 2018 4:39 PM            To: Ann McClellan; Zhizhang Shen; Deborah Brownstein; Chantalle Forgues; Sam Brickley; Patrick May            Cc: Annette Holba; Scott Coykendall            Subject: Changes to CM 3090 Technical Communication</p> <p>Hi All,            I may have done this last Fall, but I wanted to make sure I captured all of the conversations in one thread. This is to let you know that we will be proposing a curriculum change that will impact your programs. We are proposing to change CM 3090 from 3-credit to 4-credits in the Fall of 2019. The new course will meet for an additional 50 minutes per week and will include additional content and skill-building in the form of additional projects and skill-building activities. I just wanted to reach out in case you have any questions or concerns for how this will impact your programs.</p> <p>CM3090 is required, or listed as an optional course, in the following programs:</p> <ul style="list-style-type: none"> <li>• English – English and Writing options, Creative Writing and Expository Writing minors...CM3090is also a prerequisite of EN 3050 Practicum in Publication</li> <li>• College of Business Administration – Marketing minor</li> <li>• Information Technology major</li> <li>• Pre-Law Minor</li> <li>• Environmental Planning major</li> <li>• Geography major</li> </ul>	<p>Ann McClellan            Sun 2/25/2018 4:49 PM            To:            Scott Coykendall            You replied on 2/25/2018 6:47 PM.</p> <p>Thanks, Scott. Is Tech Comm remaining its TECO status as well?</p> <p>Ann</p> <p>Patrick May            Mon 2/26/2018 8:38 AM            To:            Scott Coykendall            You replied on 3/12/2018 10:51 AM.</p> <p>Hi Scott,</p> <p>Thanks for the update. I would expect that we (Enviro Planning and Geo majors) would continue to include this as one of our electives, based on the positive feedback from students.</p> <p>Please note that it also falls within the TECO options of the BS Social Science Major. I also expect that would continue.</p> <p>In all cases, the course is included in a group of electives, not required for all majors.</p> <p>Patrick</p> <p>Patrick May, PhD            603-535-2501</p>
<p>Thanks,            Scott</p>	<p>Sam Brickley &lt;sambrickley@gmail.com&gt;            Fri 3/30/2018 1:57 PM            To:            Scott Coykendall</p>

	<p>Cc: Annette Holba</p> <p>You replied on 3/30/2018 2:21 PM.</p> <p>Scott:</p> <p>I apologize, I obviously missed your email last month. Thanks for the heads-up on the change. I don't have any questions or concerns. Take care.</p> <p>Sam</p>
	No Response from the others

CM36700

Outgoing	Responses
<p>Scott Coykendall Tue 8/15/2017 2:43 PM To: Ann McClellan Cc: Annette Holba Sent Items</p> <p>Hi Ann, This is to let you know that we will be proposing a curriculum change that will impact your programs. We are proposing to change <b>CM 3090</b> and <b>CM 3670</b> from 3-credit to 4-credit courses. Both of these courses are included in your <i>English</i> and <i>Writing</i> options, <i>Creative Writing</i> and <i>Expository Writing</i> minors. The new courses will meet for an additional 50 minutes per week and will include additional content and skill-building in the form of weekly lab activities. I just wanted to reach out in case you have any questions or concerns for how this will impact your programs. Thanks, Scott</p>	<p>Ann McClellan Tue 8/15/2017 4:42 PM To: Scott Coykendall Thanks! Works for us.</p> <p>Ann</p>

Outgoing	Responses
<p>Annette Holba April 12, 2018 Wendy Palmquist Wendy,</p>	<p>April 12, 2018 Thanks; not a necessary step right now. The Gen Ed Committee decided last year that unless significant changes are made to a course in going to 4 the Committee will hear</p>

As Scott and I are reviewing paperwork for our curriculum changes (moving to 4 credits), I believe we have not notified you yet about CM3640 (Comm Theory, WRCO) and CM4650 (Comm Research Methods, QRCO) moving to four credits. We plan to take our curriculum change paperwork to Curriculum Committee in May.

Thank you,  
Annette

Annette Holba  
January 15, 2018

Hi Wendy,

Our discipline voted to move to a 4 credit model. With this in mind and because of the new era we are in reflecting project-based learning, we have revised our curriculum. We are in the process of completing the paperwork for our curricular changes and we plan to submit our paperwork in total to the general education committee and the curriculum committee in March. We are deleting some courses and adding a few new ones as we redistribute our curriculum content. The following general education courses are being deleted (connections courses). I will comment on each with a rationale which is also included in the course deletion curricular change paperwork. I just wanted to give you a heads up. If you have any questions about the course deletions, please let me know.

-CM3000 Rhetoric and Semiotics (INCO) - this will be deleted and replaced with a new course 4 credit course, Strategic Communication and will be designed as a 4 credit, skills-based and project-based course. The new course will be a WRCO course.

-CM3710 Film and Identity Politics - this course rarely filled and often had to be deleted from the schedule because we could not get enough students to run the course. This is a DICO course. In our curricular revision, we are adding a new

about it in the report Mary Campbell brings us on curriculum changes affecting Gen Ed courses. When we resume regular sunset reviews those courses will be looked at.

Wendy

February 11, 2018

Thank you  
Wendy!!!!

course to replace this. Understanding Film will be a DICO.

-CM3800 Analyzing Television - This is an INCO. It is often difficult to find someone to teach this course since it is an optional course, not required. Since the INCO taskforce is evolving the INCO to be a true capstone experience, we decided this is the time to delete this course.

-CM39810 Analyzing Film - This is a DICO. The content of this course is being moved into the new course mentioned above (Understanding Film) which will be a DICO.

-We have a discipline retreat in early February to review all of our paperwork. Once that is done, I will be sending paperwork to the deans and then the committees to start the process for formally changing the curriculum.

Thank you and please let me know if you need anything else at this point.

Annette

Then I followed with another on the same day: Aligned with my earlier email about the deleted connections courses, I am changing CM3510 Communication, Media, and Wellness from a three credit course into a four credit course. There is Mindfulness Lab as an additional meeting time where students will do two things: 1) Learn mindfulness practices and 2) meet with a community (either internal like Healthy PSU (Denise Normandin) or external, like Speare Hospital staff, to develop a PSA (Public Service Announcement) project.

So, once the paperwork goes through, you will see the specific details in the syllabus but I wanted to give you a heads up that this course is changing to 4 credits. I think it actually supports the general education commitment to evolving the curriculum.

Thanks and sorry to bug you. You will eventually get all of our curriculum change proposals in March.

Annette

January 16, 2018  
Sam Brickley

Annette Holba  
Sam Brickley  
January 15, 2018

Sam,

Thanks for the info...no there is nothing I need from you. I have to indicate that I told you about the changes, which are:

1. CM2400 Public Speaking will have a name change to "Producing Public Presentations" (the course number will remain the same).
2. The course description will remain the same.
3. The course will be moved from 3 credits to a four credit course.
4. The fourth credit is a skills lab.

The rationale for the name change is to reflect the changing nature of what "Public" speaking means as technologies have changed the landscape of speaking in public settings.

Of course we will still teach the same basics about public speaking but we will be evolving student skills sets to include the productional aspects of digital technologies and how they influence how we speak publicly.

Over all, the 4th credit will enhance student experience and provide them with relevant experiences to hone their skills.

As for the name change, the department asked me to revise the name. I am bringing it to our retreat in February. If they do not like the name, there may be an edit to it and if so, I will let you know then. But for now, this is the intended name.

I hope this makes sense. Let me know if it doesn't....

Enjoy the cold and little snow that is coming this week. I hope we have a chance to catch up when the semester starts. We should grab coffee and chat. Is any day better for you than other days?

Annette

Then: to same Brickley

Annette:

It all sounds great. Thanks for passing along the info.

Yes, let's try to catch up and chat over coffee this semester! I'll drop by sometime after school starts and we can set up a date and time.

I hope that you enjoy the remainder of your break. Best wishes and take care.

Sam

Then: March 3, 2018

Annette:

Okay; thanks. I appreciate the update.

Take care.

Sam

<p>March 3, 2018</p> <p>Just want to let you know Sam, we decided not to change the name of Public Speaking but we are still changing it to a 4 credit course.</p> <p>Hope you are well,</p> <p>Annette</p>	
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Communication to library liaison regarding program changes

<b>Outgoing</b>	<b>Responses</b>
<p>Annette Holba            Friday, April 6, 2018            To Anne Jung-Mathews            Hi Anne,            I am writing to let you know that the CMS curriculum is changing from three credits to a 4 credit curriculum (mostly). We have developed some tool kit courses that are 1 credit and I anticipate that we will develop other tool kit courses especially related to production and other communication skills.            We are also deleting some courses and we have added several new courses. I have attached a summary of our changes by course (not by option). We will not need new library resources to support these changes.            Please let me know if you have any questions.            Thank you,            Annette</p>	<p>None to date.</p>

Communication to ITS regarding program changes

<b>Outgoing</b>	<b>Responses</b>