

Dear Communication and Media Studies Students,

As many of you have already heard, the Communication and Media Studies faculty have been working on revising our curriculum from a three credit core curriculum to a four credit core curriculum program. You still need 120 credits to graduate in the new program. The major will appear similar to your current programs, but you'll notice that we have repackaged some parts to accommodate four credit classes. For example, we deleted CM3800 Analyzing Television and CM3810 Analyzing Film and created a new 4 credit course Understanding Film (and repackaged the content from both deleted courses). See the different curriculum planning guides below for details on the revised majors.

You will soon meet with your Communication and Media Studies advisor where you will discuss your plans for completing your degree. Depending on where you are in your current program, you may:

- a) change your catalog to the new four credit version (2019-20 catalog), which you can do online in MyPlymouth or in paper form. This option is particularly favorable for first year students.
- b) stay in your original catalog and work with your advisor to determine how the new curriculum/courses fulfill your remaining requirements. As you can see from the curriculum planning guides below, there are some pretty obvious/clear equivalencies for most of the curriculum.
- c) If you have not already taken Communication Theory, Communication Research Methods or Senior Seminar by Fall 2019, meet with your advisor and we will waive the number of credits you need to take in your advanced elective courses. We anticipate this maybe occur for 20-30 students. So, we will discuss this individually with students during advising and make a blanket waiver for the registrar's office so that you are not forced to take more credits for your major than articulated in your course catalog.

One major change you may notice is that the new program requires 4 credits of production for all majors. We believe this will enhance your technical abilities for any kind of work you do in your career. There are a variety of production courses in the list of possible courses that will meet that requirement.

If you are feeling confused or overwhelmed, please don't panic! ☺ The curriculum committee and the director of curriculum support assure us that this is doable for all of our current students. English department faculty are committed to shepherding you through this transitional process.

Revised Major in Communication and Media Studies

Total Credits: 40 (4 credit curriculum with some variations)

All current course numbers will be changing since we are changing all courses to 4 credits. The only courses that will keep their same number are current 4 credit courses. Once we have the new course numbers, we will edit this letter to include them.

Core Requirement – 20 credits

CM2000 Studies in Communication and Media (Scott will adjust cap and course content) (TECO) 4-credits

CM2XXX Intercultural Communication (paperwork in process) 4-credits

CM3640 Communication Theory (WRCO) 4-credits

CM4650 Communication Research Methods (QRCO) 4-credits

CM4900 Senior Capstone (Revised Senior seminar course – raise cap and make project-based Annette/Scott) 4-credits

Production Requirement – 4 credits

Courses from this category cannot double count for courses in the option list.

CM3750 Film and Video Production 4-credits

CM3100 Communication through Animation (INCO) 4-credits

CM3300 Interactive Website Communication (INCO) 4-credits

CM3090 Technical Communication (TECO/WRCO) 4-credits

CM3XXX Journalism in Digital Age (Scott) 4-credits

CM2991 Social Media Audience Engagement 4-credits

Tool Kit courses

CM2610 Writing & Editing for Style I 1-credit

CM2620 Writing & Editing for Style II 1-credit

Media Studies Option – 16 credits

Any courses in production list cannot be double counted in this option list.

CM2770 Media and Cultural Studies (Required) 4 credits

Pick 12 credits 8 credits need to be CM courses

CM2400 Public Speaking (Springs)

CM2XXX Strategic Communication (Falls and Springs)

CM2XXX Understanding Film (DICO?) (Falls)

CM2XXX Communication Ethics (Falls of even years)

CM2910 Communication and Leadership (Falls and Springs)

CM2991 Social Media Audience Engagement (Springs)

CM 3090 Technical Communication (TECO) (WRCO) (Falls and Springs)

CM3XXX Semiotics and Activism (Gen Ed designation?) (Springs of odd years)

CM3XXX Creative Industries

CM 3100 Communication Through Animation INCO (Fall of even years)
 CM3300 Interactive Website Communication (INCO) (Fall of odd years)
 CM3480 Global Perspectives in Media (GACO) (Springs)
 CM3500 Media Effects (Falls and Springs)
 CM3510 Communication Media and Wellness WECO (Falls of odd years)
 CM3670 Journalism (Falls)
 CM 3750 Film and Video Production Techniques (Falls)
 CM 3760 Advanced Digital Video Production (Springs)
 CM 3770 Advanced Video Art Production (Spring of even years)
 CM3910 Topics in Media Studies
 CM 3925 Topics in Screenwriting and Video Production
 CM3940 Social Media: Technology & Culture (Falls)
 CM3950 Internship
 CM4910 Independent Studies
 EN 2610 Introduction to Film
 EN 3120 Advanced Composition
 EN 3130 Non-Fiction Workshop
 EN 3300 The Craft of Screenwriting: Reading and Writing Screenplays
 EN 3320 Literature into Film
 EN 3590 The Filmmaker's Vision: An Introduction to Film Analysis
 EN 3680 Scriptwriting
 PY 3730 Philosophy of Communication (DICO) (INCO)

Professional Communication Option – 16 credits

Any courses in production list cannot be double counted in this option list.

CM2910 Communication and Leadership (Required) 4 credits

Pick 12 credits 8 credits need to be CM courses

CM2400 Public Speaking (Springs)
 CM2XXX Strategic Communication (Falls and Springs)
 CM 2770 Media and Cultural Studies (TECO) (Falls and Springs)
 CM2XXX Understanding Film (DICO?) (Falls)
 CM2XXX Communication Ethics (Falls of even years)
 CM2991 Social Media Audience Engagement (Springs)
 CM3090 Tech Comm (TECO) (WRCO) (Falls and Springs)
 CM3XXX Semiotics and Activism (Gen Ed designation?)
 CM3XXX Creative Industries
 CM 3100 Communication Through Animation INCO (Fall of even years)
 CM3300 Interactive Website Communication (INCO) (Fall of odd years)
 CM 3480 Global Perspectives in the Media (GACO) (Springs)
 CM 3500 Media Effects (Falls and Springs)
 CM3510 Communication Media and Wellness (WECO) (Falls of odd years)
 CM3670 Journalism (Falls)
 CM 3750 Film and Video Production Techniques (Falls)
 CM 3760 Advanced Digital Video Production (Springs)
 CM 3770 Advanced Video Art Production (Spring of even years)
 CM 3910 Topics in Media Studies
 CM 3925 Topics in Screenwriting and Video Production
 CM3940 Social Media: Technology & Culture (Falls)
 CM3950 Internship
 CM4910 Independent Studies
 BU2290 Organizational Communication (WRCO)
 BU 2450 Principles of Marketing
 BU 3040 Special Topics in Marketing

BU 3310 Business and the Media
BU 3340 Consumer Behavior
BU 3350 Event Marketing
BU 3360 Marketing Research
BU 3370 Branding and Marketing Communication
BU 3420 Organizational Behavior (DICO)
BU 3450 Sports Marketing
BU 3600 Corporate Public Relations
BU 4250 Marketing Management
BU 4440 Global Marketing
EN 3120 Advanced Composition
EN 3130 Non-Fiction Workshop
PY 3730 Philosophy of Communication (DICO) (INCO)