Assignment #2

Due on November 15th bring clay to class on November 1st (5 points)

Assignment Objectives

1) To continue to develop your webpage goals.
2) To develop content for your website at least 5 completed sub-pages.
3) Add creative content. Use brainstorming and other techniques to develop your creative content. Have at least 3 substantial creative works that are well integrated into your website content.
4) To apply good design principles to your web page (Efficient and coherent main page, efficient use of space, good balance of text, images, and animation, effective use of color, no scrolling, other principles discussed in class). You should also have some basic navigation on your website.
5) To plan a creative animation relevant for your website. Record your creative process on your creativePlanning.html page which should be linked to the ClassInfo.html page.

What to do:

1) To continue to develop your webpage goals so that you have at least 5 clear sub-goals specified in your sub page called, WebPageGoals.html (which should be linked to your ClassInfo.html. At least one sub-goal must be creative. Make sure your link each sub-goal to its web-page.
2) To have at least 5 sub-pages completed that relate to your sub-goals.
3) Create a page called creativePlanning.html and link this to your ClassInfo.html page (which should be linked from your main web page). On this page summarize your creative process. Discuss your idea generation and development. Make sure your idea is original and that the animation plays a useful role on your website. Express how your creative work differs from a conventional work.
4) Change your web page to adhere to web page design principles. Make sure you use your space effectively.
5) Brainstorm a creative animation that is suitable/useful to your website, and communicate your creative thinking in your creativePlanning.html page (see item #3). Also identify your 3 (or more) creative works on this web page.
6) Bring clay to class on November 1st.

Web page evaluation

1) Thoughtfulness of your creative process as documented in creativePlanning.html. You should document at least 3 creative works. 15 points
2) Quality of website content and links. (at least 5 sub-pages) 20 points
3) How much creative content you have on your website that relates to your website topic and plays a useful role. You communicate to me where your three works are in your creativePlanning.html page. 20 points
4) How well your website observes good design principles. 20 points
5) Quality, creativity and usefulness of the website specific animation, including creative plan (creativePlanning.html). 20 points
6) Bringing clay to class on November 1st 5 points