Legislator Brief - June 2017

Music Technology Entrepreneurs

Music is integral to the digital age. At PSU, students of music technology record, master, produce, compose, perform, orchestrate, and arrange music through hands-on experiences. By combining music expertise with computer networking and programming, sound design, and courses in business, Music Technology graduates become composers, sound designers, performers, and sound project managers for commercials, film, TV, multimedia productions, and radio. Graduates run their own in-state businesses: recording studios, composing-on-demand and DJ services, creating uniquely marketable careers and businesses.

PSU Sales Students in Demand

One in nine Americans work in sales, yet nationwide only 150 universities teach sales. PSU’s Professional Sales Program prepares graduates for successful high-paying careers. Professional Sales students average 2.6 job offers five months before graduation. State and national corporate sponsors meet, coach, and interview the PSU participants. Many students stay/live/work in NH where they help local companies generate more revenue, grow, and create more jobs.