**TIGER Social Media Tips**:

Sample Tweets:

TIGER theatre wins #Emmy award for TV pilot TIGER Takes on #Bullying

Plymouth State TIGER theatre holds children’s attention with clearly presented messages @school name

Thanks to TIGER theatre for sharing talent and energy at @school name

#Bullying and #inclusion are easier to talk about with @PlymouthState TIGER theatre <@school name>

@PlymouthState TIGER theatre takes on Winchester N.H. #bullying

@PlymouthState TIGER educational theatre roars into <@town/school>

@PlymouthState’s TIGER theatre taught us how to stand up to #bullying @school/town> today.

@PlymouthStateTIGER theatre teaches positive solutions to help school children thrive.

@PlymouthStateTIGER promoted #self-esteem @school/town

@PlymouthStateTIGER help children know what it means to be a good #friend.

TIGER Teen Theatre @PlymouthState explored #bullying and difficult issues faced in middle schools at <school/name>

U.S. Newspapers: link to <http://www.usnpl.com>

How to size photos for various social media:

 <http://www.sproutsocial.com>

**Facebook posts**

Plymouth State TIGER educational theatre Roars into <school/town>to teach about self-esteem, fighting, bullying, and other issues.

Plymouth State University’s TIGER team roared into town today to help students explore bullying and difficult issues faced in middle schools today. “The students and teachers XXXXXX”

IMAGE

Plymouth State TIGER: Theatre Integrating Guidance, Education, and Responsibility brought *Let Your Star Shine* to <school/town> today to encourage our students to accept themselves and others by promoting self-esteem. “The response was ‘two thumbs up!’”

IMAGE

Plymouth State TIGER: Theatre Integrating Guidance, Education, and Responsibility helped our students understand the roles they can play in standing up to bullying, raising awareness, empowering bystanders, and seeking positive solutions to help make our schools places where children thrive. “<teacher, parent or school official quote>

IMAGE

Dr. Malcolm Smith, a primary author of NH’s effective anti-bullying law says, “TIGER performances are an effective and powerful way to start the discussion in a school community about #civility, #empathy, and the prices and consequences of #bullyingandmeanness. Students who experience TIGER take the lessons to heart.

IMAGE