



#PANTHERSGIVE

SHOW YOUR PANTHER PRIDE AND GIVE BACK!

NOVEMBER 28

#GIVINGTUESDAY

#GivingTuesday Volunteer Toolkit

Welcome to the #PANTHERSGIVE Volunteer Toolkit! How can you expand the reach and success of our #GivingTuesday giving efforts? It's simple, really...

1. Make your own gift at plymouth.edu/give-online or text PANTHERS to 91999, if you haven't done so already! Your support, in any amount, inspires others to give.
2. Give your profile pictures and cover photos a makeover! Leading up to #PANTHERSGIVE, download the image files attached to this e-mail and upload them to your Facebook, Twitter, and Instagram account. Friends and family will notice your support for Plymouth State through the simple act of changing your pictures. Feel free to keep the picture up as long as you wish.
3. Post to Facebook, Instagram, Twitter, LinkedIn, and/or Snapchat leading up to #PANTHERSGIVE, as well as on November 28. We just ask you tag @plymouthstateuniversity and use our official hashtag, #PANTHERSGIVE.
4. Connect with your Panther network! Imagine if you texted, called, e-mailed, or messaged every Panther alumni, student, faculty, or staff in your personal and professional network. Share your Panther pride and help spread the excitement of #PANTHERSGIVE!

If you have any questions please contact Jordan Rosenberg '17, Assistant Director of the Annual Fund, jrosenberg@plymouth.edu, (603) 535-2643 or John Scheinman P'19, Development Director, jscheinman@plymouth.edu, (603) 535-2805 (office), (603) 254-6421 (cell).

Thank you for all you do for Plymouth State on #GivingTuesday and throughout the year. Because of you, we are all Panthers.



plymouth.edu/give-online